

Attorney Docket No. M-7729 US  
CUSTOMER NO. 42698

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

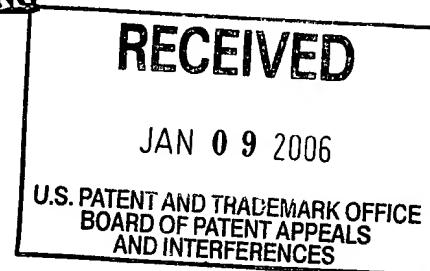
In re application of:  
Serial No: 09/379,167  
Filed: August 23, 1999  
For: Electronically Distributing  
Promotional and Advertising Material  
Based Upon Consumer Internet Usage

Art Unit: 3622  
Examiner: John L. Young

APPEAL NO. 2005-1659  
Hearing Room: A  
Hearing Date: February 7, 2006  
Time: 1:30 pm

REQUEST FOR TELEPHONIC HEARING

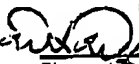
Mr. Craig Freinberg, Chief Clerk of the Board  
Board of Patent Appeals and Interferences  
US Patent and Trademark Office  
PO BOX 1450  
Alexandria, VA 22313-1450



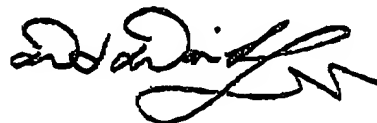
Dear Mr. Freinberg:

Pursuant 37 CFR 1.194 (c) the Applicant hereby requests to attend the hearing scheduled on the above-captioned date and time for the matter set for hearing in Appeal No. 2005-1659 by way of TELEPHONE.

Your earliest confirmation of the receipt and grant of this request would be greatly appreciated.

I hereby certify that this correspondence is being transmitted to:	
Board of Patent Appeals and Interferences P.O. Box 1450 Alexandria, VA 22313-1450	
by way of fax to 571-273-0299 and <del>703-873-0306</del> on:	
571-273-0251	
January 9, 2006	
Date of Deposit	
F. Jason Far-hadian	
Name	
	01/09/06
Signature	Date

Respectfully submitted,



F. Jason Far-hadian, Esq.  
Attorney for Applicant(s)  
Reg. No. 42,523

F. JASON FAR-HADIAN, Esq.  
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MAILED

DEC 19 2005

U.S. PATENT AND TRADEMARK OFFICE  
BOARD OF PATENT APPEALS  
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F. JASON FAR -HADLAN, ESQ  
CENTURY IP LAW GROUP  
P.O. BOX 7333  
NEWPORT BEACH, CA 92658-7333Appeal No: 2005-1659  
Appellant: BRUCE EISEN et al.  
Application No: 09/379,167  
Hearing Room: A  
Hearing Docket: B  
Hearing Date: Tuesday, February 7, 2006  
Hearing Time: 1:00 PM  
Location: Madison Building - East Wing  
600 Dulany Street, 9th Floor  
Alexandria, Virginia 22313-1450NOTICE OF HEARING  
CONFIRMATION REQUIRED WITHIN TWENTY-ONE DAYS

Your attention is directed to 37 CFR § 41.47. The above identified appeal will be heard by the Board of Patent Appeals and Interferences on the date indicated. Hearings will commence at the time set and as soon as the argument in one appeal is concluded, the succeeding appeal will be taken up. The time allowed for argument is twenty minutes unless additional time is requested and permitted before the argument is commenced. If there are any inquiries, please contact the Clerk of the Board at 571-272-9797.

CONFIRMATION OR WAIVER OF THE HEARING IS REQUIRED. This form must be completed below and facsimile transmitted to both: (1) the USPTO Central fax number (official copy), and (2) the Board of Patent Appeals and Interferences fax number (courtesy copy) within TWENTY-ONE (21) DAYS from the mailing date of this notice indicating confirmation or waiver of the hearing. A copy of this notice may be alternately filed by mail if facsimile is not available.

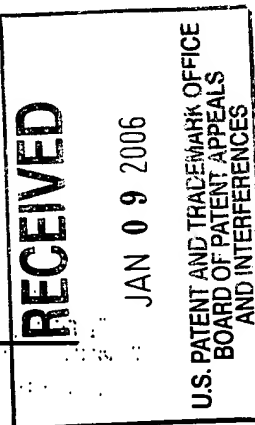
BPAI HEARINGS FAX No: (571) 273-0299

USPTO Central Fax No: (703) 872-9306

Not in Service

BPAI Mailing Address: BOARD OF PATENT APPEALS AND INTERFERENCES  
UNITED STATES PATENT AND TRADEMARK OFFICE  
P.O. BOX 1450  
ALEXANDRIA, VIRGINIA 22313-1450

In all communications relating to this appeal, please identify the appeal by its number.

CHECK ONE: ☒ HEARING ATTENDANCE CONFIRMED ( ) HEARING ATTENDANCE WAIVEDSignature of Attorney/Agent/Appellant: [Signature] Date: Jan 7, 2006 Registration No. 42,523Names of other visitors expected to accompany counsel: Bruce Eisen  
For information on visitor access to hearing rooms and security procedures at the USPTO Alexandria Campus, see  
[http://www.uspto.gov/web/offices/dcom/bpai/docs/contact/contact\\_info.htm](http://www.uspto.gov/web/offices/dcom/bpai/docs/contact/contact_info.htm)

**FAR-HADIAN & ASSOCIATES****CENTURY <sup>ip</sup> LAW GROUP****P.O. Box 7333****NEWPORT BEACH CA 92658****LOS ANGELES - NEWPORT BEACH****(310) 789 2100****FACSIMILE TRANSMITTAL SHEET**

TO:	FROM:
<b>Craig Freinberg, Chief Clerk</b>	<b>F. Jason Far-hadian, Esq.</b>
COMPANY:	DATE:
<b>Board of Patent Appeals</b>	<b>JANUARY 9, 2006</b>
FAX NUMBER:	TOTAL NO. OF PAGES INCLUDING COVER:
<b>571-273-0299 &amp; 703-872-9306</b>	<b>- 3 -</b>
PHONE NUMBER:	SENDER'S REFERENCE NUMBER:
<b>571-272-9797</b>	<b>M-7729 US</b>
RE:	YOUR REFERENCE NUMBER:
<b>UserTrends, Inc.</b>	<b>APPEAL NO. 2005-1659</b>

☐ URGENT    ☒ FOR REVIEW    ☐ PLEASE COMMENT    ☐ PLEASE REPLY    ☐ PLEASE RECYCLE

**NOTES/COMMENTS:**

1. Request for Telephonic Hearing
2. Hearing Attendance Confirmation

**RECEIVED****JAN 09 2006****U.S. PATENT AND TRADEMARK OFFICE  
BOARD OF PATENT APPEALS  
AND INTERFERENCES**

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